CREATE AN AGILE IT ENVIRONMENT

In a rapidly changing business landscape, banks must be able to add new capabilities and change directions quickly. But outdated, heavily customized core systems limit agility and responsiveness to customer needs.

CSC’s Celeriti™ Service-Oriented Architecture (SOA) leverages standardized Web services and business processes to simplify integration, increase operational efficiency and enhance the customer experience. Its SOA layer offers an efficient way to connect core systems to all delivery channels, including new mobile channels.

Celeriti SOA and Web services reduce the costs of maintenance and support by easing integration among internal and third-party systems. Support for industry-leading Interactive Financial eXchange (IFX) and Information Framework (IFW) standards further improves compatibility with modern third-party applications.
**AT A GLANCE**

- Simplify integration of internal and third-party applications
- Accelerate modernization initiatives
- Break down organizational silos to enhance service
- Standardize and optimize business processes

**STANDARDIZE PROCESSES AND REDUCE COMPLEXITY**

Celeriti SOA is more than a technology enhancement. It enables your organization to make fundamental changes and improvements to your business processes.

*Gain a 360-Degree Customer View.* Reusable Web services and business processes let banks break down organizational silos to deliver consistent service across all channels. With an enterprise-wide view of customer relationships, you can aggregate and deliver content with a higher degree of personalization, as well as tailor products and services to individual customer needs.

*Enhance Customer Communications.* Standard Web services and processes ease in integration of dynamic content such as video, targeted presentations, mobile alerts, and information from social media and other sources.

*Simplify Integration and Lower IT Costs.* Celeriti SOA goes beyond wrapping legacy systems with Web services to create a truly agile IT environment. It enables easy-to-manage, phased integration of new capabilities and reduces costs of maintenance and support.

*Standardize Business Processes Across Channels.* Business process management (BPM) lets you standardize and optimize processes across the enterprise to enhance operational efficiency, streamline service and accelerate channel and data centralization initiatives.

**Improve Communication and Operations.** SOA enables you to push notifications through all channels and provides a consolidated view of information and processes to enable better business insights and identify process bottlenecks.

**Get Started Quickly.** Banks can access CSC’s prebuilt SOA assets for faster startup, as well as using IFX and IFW reference architectures to ramp up quickly.

The SOA foundation of Celeriti encompasses:

- Business process management
- Events and notifications
- Business rules
- Business activity monitoring
- Web services
- Analytics
- Service registry and repository
- Enterprise service bus.

**PROGRESSIVE MODERNIZATION: QUICK RETURNS WITH LOWER RISKS**

Existing customers of Hogan® Systems and CAMS® may implement the Celeriti SOA and other new Celeriti capabilities as separate components under CSC’s innovative progressive modernization approach. With progressive modernization, banks can take incremental steps toward core transformation based on their own time frames and business priorities to create immediate value while reducing risks.

CSC’s progressive modernization provides an agile, sustainable IT environment through simplification and standardization. It supports:

- Localized change
- Plug-and-play addition of new capabilities
- Leverage of existing assets
- Standardized processes
- Separation of data and processes
- Improved data quality
- Reduced testing time
- Freeing of resources and funds for strategic IT programs
- Improved agility and responsiveness in an increasingly complex environment.

Depending on your business requirements, you may need one or all of these other Celeriti components:

- Web Portal
- Business Intelligence
- Distributed Platform Architecture
- And more.

For more information on CSC’s Celeriti applications, components and progressive modernization, visit csc.com/celeriti, call 1.800.345.7672 (1.469.499.9981 outside the U.S.) or email inforequests@csc.com.