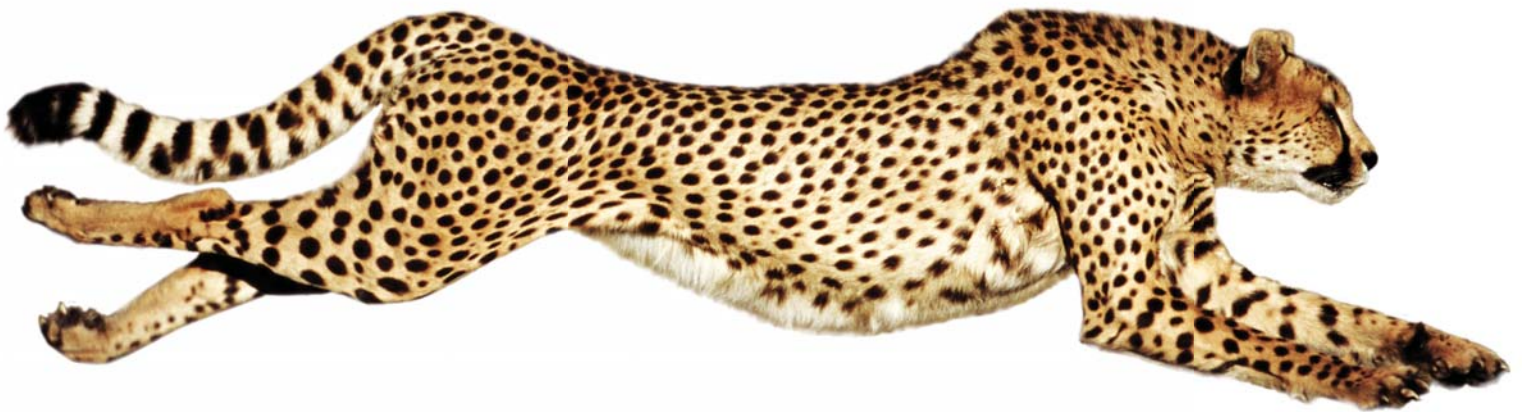


CELERITI

POWER YOUR BUSINESS
WITH SPEED AND CERTAINTY

CSC



POWER YOUR BUSINESS WITH SPEED AND CERTAINTY

- Progressively Modernize Your Environment
- Expand Delivery Channel Capabilities
- Ensure a Seamless Customer Experience
- Achieve a Flexible, Easy-to-Integrate Systems Environment
- Take Advantage of the Latest Deployment Models
- Shorten Time to Market
- Support Global Processing and International Operations

CSC SETS NEW STANDARD IN BANKING AND CARDS SOFTWARE

Why are so many banks thinking about modernizing their IT environments? Many now realize that core systems do more than just process business. They can provide key strategic benefits including getting products to market faster, improving service across multiple channels and lowering costs.

That's why the banking and technology industry is abuzz about Celeriti™, new software from leading IT vendor CSC that gives organizations a faster, safer path to modernization. CSC's new end-to-end suite of enterprise banking and card management software enables organizations to replace individual components and business services — without having to rip and replace core systems.

THE PROGRESSIVE MODERNIZATION APPROACH

If there was any doubt about the future of service-oriented architecture (SOA) in banking, CSC's commitment to SOA should erase all doubt. Many of the world's top banks have been using CSC's Hogan core banking and CAMS II cards management software for years. Now that CSC is incorporating the rich features of those systems into modern software components, these companies can now take advantage of what CSC's Paul Leadbetter describes as "progressive modernization."

"Many banks are struggling under the constraints of their legacy environments, and they're concerned about the costs and risks of wholesale system replacement," said Leadbetter, CSC's chief technology officer for Banking and Credit Services. "Celeriti's progressive modernization gives these companies a lower-risk path and an incremental way to modernize their systems."

IMPROVING THE CUSTOMER EXPERIENCE

The timing of CSC's launch of Celeriti couldn't be better. Banks are under pressure to meet customer needs while delivering a distinctive experience across all channels — call centers, branch offices, ATMs, the Internet and mobile.

In many cases, banks may have little visibility from one channel to another. A customer, for example, may perform a transaction over the bank's Web portal but then be unable to verify that activity by phoning the bank's call center.

"A seamless, consistently excellent customer experience must permeate all parts of the business and all channels," Leadbetter said. "Banks suffer today



because they've let their channels grow up as a series of point solutions by different vendors. With SOA, Celeriti enables harmony among channels that enriches the experience for customers."

TAKING ADVANTAGE OF PLATFORM CHOICE

Celeriti also gives banks greater choice in deploying the technology. CSC not only offers in-house implementation, but Celeriti also forms the basis for premise-free banking and cards processing, allowing banks to take advantage of SaaS, cloud-based infrastructure and business process outsourcing services.

"In addition to creating a more flexible, easy-to-integrate environment, banks can take advantage of the latest deployment models, such as cloud computing, to lower their total cost of ownership and implement new features faster," Leadbetter said.

CSC's approach is broadening the technology platform choices available to mid-tier and even smaller financial institutions, and by focusing on creating products that can be used globally, CSC is simplifying the bank's overall involvement in technology.

"Celeriti is based on one globally applicable code base for banking, payments, lending, cards and merchant management — not different software products for different markets, tiers or operating platforms," Leadbetter said. "The software can be scaled up or down and represents considerable savings to banks with international presence that need consistent in-country processing."

CREATING ROADMAPS TO THE FUTURE

Planning and investment in Celeriti began in 2007. The first solutions were unveiled in 2010 as part of a multi-year development program, and will ultimately include new business processes and IFX standards-based Web services, an enhanced Web portal user interface, business intelligence software and warehouse, and business rules and product development tools.

Existing CSC clients can start implementing Celeriti today with key systems for customer information and core processing functions.

"CSC has been working with several banks over the past 6 to 9 months on their customized roadmaps for progressive modernization to Celeriti," Leadbetter said. "The next step is to implement Celeriti in those environments according to the roadmaps. Each client is different. The beauty of the progressive modernization approach is that financial institutions can identify their own priorities and implement on their own schedules and sequences."

To learn more about Celeriti, call 800.345.7672 or send an e-mail to inforequests@csc.com.

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Paul Leadbetter, Chief Technology Officer for Banking and Credit Services, CSC

ABOUT CSC'S SOLUTIONS

Celeriti, CSC's end-to-end suite of enterprise banking, lending, cards and payments software components, features rich functionality, speed and flexibility, and fully integrated processing.



**BUSINESS SOLUTIONS
TECHNOLOGY
OUTSOURCING**



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ABOUT CSC

The mission of CSC is to be a global leader in providing technology-enabled business solutions and services.

With the broadest range of capabilities, CSC offers clients the solutions they need to manage complexity, focus on core businesses, collaborate with partners and clients, and improve operations.

CSC makes a special point of understanding its clients and provides experts with real-world experience to work with them. CSC is vendor-independent, delivering solutions that best meet each client's unique requirements.

For more than 50 years, clients in industries and governments worldwide have trusted CSC with their business process and information systems outsourcing, systems integration and consulting needs.

The company trades on the New York Stock Exchange under the symbol "CSC."

ABOUT CSC IN FINANCIAL SERVICES

CSC provides mission-critical business solutions, consulting and outsourcing services to leading financial services firms around the world.

We bring more choices to the industry. We help clients plan for business and technology change. We create software, tools and processes to address specific business needs, and we continually enhance those solutions by collaborating with an extensive network of client communities and technology partners.

Our global outsourcing operations give us real-world insight into business and IT processes that deliver the best results for our clients. More than 1,200 major banks, insurers, and investment management and securities firms rely on the experience, ingenuity and leadership of more than 10,000 CSC employees focused on financial services.

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