

# INSURANCE OPTICS

CSC

## ACHIEVE BREAKTHROUGH PERFORMANCE

### Turn Data into Knowledge

To be competitive, insurers need to focus on performance improvement by driving revenue growth, expense reduction, underwriting optimization, and asset and reserve refinement.

Insurers are accelerating their investment in business intelligence solutions aimed at improving decision-making and delivering required business improvements. But they continue to struggle in unlocking the potential value that the growing mountains of available data can provide. The challenge facing most firms is how to turn that raw data into knowledge that can be acted upon.

CSC's Insurance Optics™ is a suite of business intelligence software and services for the insurance industry. It helps insurers gain insight from data to solve complex business problems, weed out potential exposures and drive performance improvement. Insurance Optics uses CSC's deep domain expertise in life insurance, annuities, pensions, and property and casualty/general insurance to give you an enterprise view of your business.

### What's Holding You Back?

The insurance industry has always been data-intensive, but over time, silos have grown up around that data. The artificial boundaries of departments, lines of business, regions and statutory companies have created a legacy of fragmented performance analytics, built with differing standards on disparate technology.

Companies looking to get real value out of their business intelligence investments need to overcome long-standing challenges:

- Data access and data quality concerns

- Labor-intensive manual or semi-automated processes
- A morass of source systems and no single version of the truth
- A proliferation of uncontrolled spreadsheet applications supporting critical analytics processes
- The piecemeal adoption of analytics, rather than an enterprisewide approach.

Successful insurers need to view their enterprise as an end-to-end value chain, managing it through the adoption of an integrated suite of performance metrics, powered by an array of predictive analytics solutions that help deliver improved decision-making.

### Gain Insight with CSC's Insurance Optics

CSC's Insurance Optics couples insurance industry expertise with proven tools to help you see your business more clearly. Insurance Optics provides easy access to complex data from multiple systems, helping you increase the sophistication of your analysis, track key metrics with customized reports and graphical dashboards, more accurately predict changes in your business and proactively respond to rapidly changing conditions.

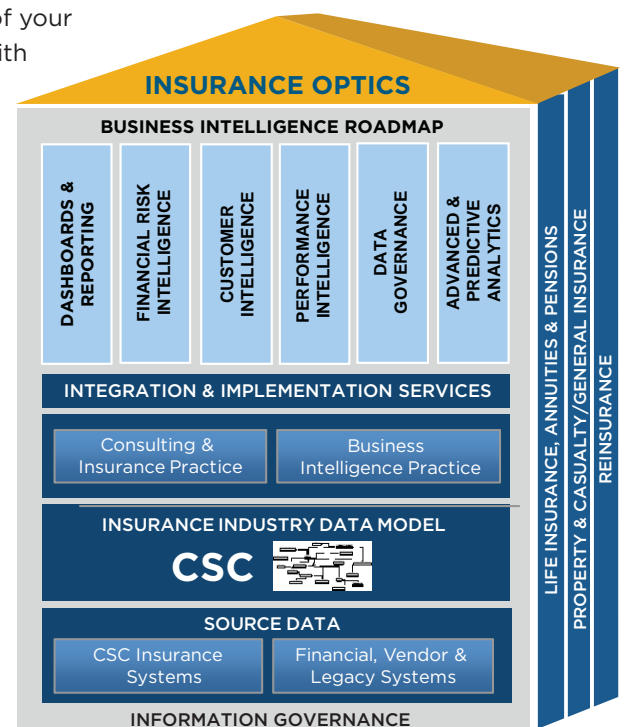
Insurance Optics is a unique portfolio of insurance-specific business intelligence products and services based on CSC's Insurance Industry Data Model and integration platform. The overall solution allows you to systematically enhance analytical processes across your corporation

### Typical Benefits

- Improve Customer Retention by up to 15%
- Reduce Cycle Time for Reporting and Analysis by up to 80%
- Automate Processes and Cut Costs by up to 35%
- Streamline Data Management and Integration, Lower Technology Costs by up to 20%

### INSURANCE OPTICS

CSC's family of business intelligence solutions for the Insurance Industry



by replacing the multiple manual and untraceable activities with an enterprise-level platform. You'll gain greater insights, improved enterprise performance and enhanced compliance.

### **Achieve Targeted Results with Integrated Software and Services**

**Insurance Optics Roadmap** – This consulting service helps your company align business intelligence processes and technology with your business strategy, while also prioritizing investments and creating a supporting business case. We've helped many of the world's leading companies adopt new models for data governance, reduce complexity while increasing security, and transform data management and data quality processes.

**Software and Services** – Our packaged software and services are designed to accelerate revenue growth and reduce costs in critical insurance business areas. We'll help you:

- Access complex enterprisewide data quickly and reliably
- Gain accurate insight into risk exposure
- Discover trends and proactively address them
- Adhere to efficient, auditable, repeatable processes
- Refine and potentially reduce financial reserve requirements

### **CASE STUDY**

A global insurer struggled to sustain timely, accurate monitoring and performance reporting from multiple source systems. CSC delivered a standardized data management solution that, in the first quarter release, delivered standardized month-end reporting by customer

**Alliance Partners**  
CSC's Insurance Optics is integrated with solutions from leading technology partners including:

- IBM
- Towers Watson
- SAP BusinessObjects.

- Support regulatory and compliance demands
- Identify performing and non-performing products, market segments and producers
- Link measurements to strategy and drive desired results.

**Information Integration Platform** – This first-of-its-kind single, standards-based data management platform delivers enterprisewide access to reliable, auditable data through CSC's Insurance Industry Data Model and pre-configured integration accelerators.

### **Why CSC?**

CSC is the industry leader in software and services that support insurance companies. Our Insurance Optics solutions are built on our deep domain expertise in insurance, annuities and pensions. We have a proven track record of full life-cycle success in information integration efforts from strategy through deployment.

and market. Subsequent releases delivered metrics and analytics for pricing, exposure and premium.

CSC's solution provided a standardized view of business performance that enhanced management decision-making and delivered a broad range of operational benefits.

Gain greater insight and better decision-making across your enterprise. Sharpen your focus with CSC's Insurance Optics.

**For more information about CSC's Insurance Optics, call 800.345.7672 or send an e-mail to [inforequests@csc.com](mailto:inforequests@csc.com).**

### **About CSC**

The mission of CSC is to be a global leader in providing technology-enabled business solutions and services.

With the broadest range of capabilities, CSC offers clients the solutions they need to manage complexity, focus on core businesses, collaborate with partners and clients, and improve operations.

CSC makes a special point of understanding its clients and provides experts with real-world experience to work with them. CSC is vendor-independent, delivering solutions that best meet each client's unique requirements.

For more than 50 years, clients in industries and governments worldwide have trusted CSC with their business process and information systems outsourcing, systems integration and consulting needs.

The company trades on the New York Stock Exchange under the symbol "CSC."

### **About CSC in Financial Services**

CSC provides mission-critical business solutions, consulting and outsourcing services to leading financial services firms around the world.

We bring more choices to the industry. We help clients plan for business and technology change. We create software, tools and processes to address specific business needs, and we continually enhance those solutions by collaborating with an extensive network of client communities and technology partners.

Our global outsourcing operations give us real-world insight into business and IT processes that deliver the best results for our clients. More than 1,200 major banks, insurers, and investment management and securities firms rely on the experience, ingenuity and leadership of more than 10,000 CSC employees focused on financial services.

