

CSC

ENTERPRISE ROADMAP

AT A GLANCE

Improve Product Introduction and Time to Market

Reduce Costs, Streamline Processes and Increase Staff Productivity

Improve Service to Agents and Customers

Lower Cost of IT Ownership

Finding the Best Path

Most life and annuity carriers aim towards a future where their new products are quickly launched, effectively sold and efficiently serviced with a personalized touch. But in reality, most insurers are hampered by too many products, complex labor-intensive processes and multiple systems. Every day, IT professionals are overrun with a variety of approaches and technologies which claim to enable their vision. How can you establish an overall strategic context for your technology choices that can evolve with changes in technology and adapt to shifting business priorities? What are the right strategic moves to make and when should they be made?

Like any journey, finding the answer to those questions requires a good roadmap.

A Pragmatic Approach to Enterprise Planning

CSC's Enterprise Roadmap provides a pragmatic approach for you to support growth and attain new levels of effectiveness in both your insurance and IT operations. CSC's Enterprise Roadmap team analyzes your entire organization quickly and comprehensively, clarifying strategic business and technical objectives, and then works with you to define an end state and initiate change.

CSC's Enterprise Roadmap can take your company through a proven, objectives-based methodology for understanding and prioritizing both technology and process change. The result is a practical plan of action that acknowledges the real-world constraints of budgets, existing technology and your own staff's experience with change management. It's tailored to your company's situation and needs — not just another one-size-fits-all plan.

Because our business process heritage is grounded in 35 years of experience in the insurance industry, we know how to achieve results. In recent years, we have helped more than 200 insurance companies transform business processes through strategic and operations consulting, mission-critical insurance software, process management and business intelligence technology, and business process and IT outsourcing.

Turning Vision into Reality

A successful roadmap not only helps you see your destination but also shows you the most practical way to reach it. CSC's Enterprise Roadmap offers clearly defined options, initiatives and timing.



CSC's objective is to show you how to achieve your strategic goals. We begin by developing a clear and holistic understanding of your business by collecting both factual data and the perspectives of your operations and technical staff, executives and business managers. Our approach is fact-driven and specific to your unique business state. We compare these findings to our own best practices and create an external perspective that gives you the comparative information you need to make sound decisions.

Rapid Implementation

CSC analyzes your current environment and identifies the optimum sequence of steps required to achieve your vision and desired end state. The Enterprise Roadmap identifies specific opportunities and business cases for leveraging our industry-leading technology and services.

CSC provides next-generation software for all areas of the insurance enterprise — new business, incentive compensation management, claims and customer service. We also work with third-party software and service providers to develop the best solutions.

Based on the results achieved by other insurance companies using our software and services, we can accurately forecast your return on investment. And with our software implementation experience, we can help rapidly introduce Enterprise Roadmap initiatives while minimizing risk to your company.

Most carriers can see where they would like to be. CSC's Enterprise Roadmap will show you how to get there.

For more information about CSC's Enterprise Roadmap, call 800.345.7672 or send an e-mail to inforequests@csc.com.

About CSC

CSC, one of the world's leading consulting and IT services firms, helps clients in industry and government achieve strategic and operational results through the use of technology. The company's success is based on its culture of working collaboratively with clients to develop innovative technology strategies and solutions that address specific business challenges.

Having guided clients through every major wave of change in information technology since 1959, CSC combines the newest technologies with its capabilities in consulting, systems design and integration, IT and business process outsourcing, applications software, and Web and application hosting to meet the individual needs of global corporations and organizations.

About CSC in Financial Services

CSC distinguishes itself through its time-tested ability to plan, build and operate highly reliable, efficient and secure business and IT solutions for leading financial services firms around the world. To complement its capabilities in consulting, systems integration and outsourcing, CSC brings financial services industry knowledge and experience, a comprehensive portfolio of financial services application software and an extensive network of industry and technology partners. More than 10,000 CSC employees are dedicated to serving financial services clients, including more than 1,200 major banks, insurers and investment management and securities firms.

