

CSC's SmartStart SAP Solution for the communications industry is an affordable option for mid-market companies seeking a world-class solution tailored for their needs.

The solution is rapidly implemented with minimal interruption of business, helps reduce integration costs, and streamlines merger and acquisition processes.

Based on mySAP ERP and Industry Best Practices, CSC's SmartStart SAP solution is designed to help the communications industry conduct rapid implementations at defined prices.

## Your Challenges

*Market demands for media and entertainment are requiring midsized communications companies to optimize business infrastructure, position for growth, and create new business practices to remain competitive.*

Today's competitive business marketplace has communications companies facing the ever-increasing need to drive down costs while being able to deliver new technology and services to the market. Rapid industry consolidation and complex asset tracking processes are just some of the challenges faced by telecommunications and media companies.

Your company needs technology solutions enabling you to combine products and services, see into your supply chain, create organizational efficiencies, and improve customer service.

## CSC's SmartStart SAP Solution

Now you can accelerate business process improvements and take advantage of communications industry best practices by employing CSC's SmartStart SAP solution; a suite of implementation tools and practices designed to help mid-sized companies deploy SAP processes and solutions. With our SmartStart SAP solution, you will benefit from our extensive, industry-specific experience developing and implementing SAP solutions for communications companies worldwide.

## ***Enterprise Solution — Pre-Configured for Mid-Market Requirements***

From managing your assets to financial controlling, CSC's SmartStart SAP solution for the communications industry provides a single, integrated platform that solves the problems posed by technology legacy systems and varied technology investments.

Our solution combines:

- CSC's dedication to excellence, and knowledge of industry best practices within top communications companies
- CSC's experience implementing SAP at midsize as well as global communications companies such as AT&T, Verizon, and DirecTV
- A focus on delivering value that includes over 3,500 dedicated SAP consultants in 23 countries, dedicated to supporting and implementing SAP solutions that enable you to control and predict costs, while optimizing your investment
- Our track record of technology-driven innovation, combining the best of SAP with other leading products for supply chain optimization, e-Commerce and business intelligence

## CSC — A Global SAP Partner

- Forbes Platinum 400, Best Managed Company in Software and Services (April 2005)
- Top 100 Contractors for the Department of Defense, #8 (August 2004)
- Over 1000 global SAP deployments

## SAP — Global Business Support Software

- More than 43,000 companies run SAP
- Providing more than 28 industry solutions
- 81% of the top 500 telecom service providers run SAP

## Advantages to CSC's SmartStart SAP Solution

CSC's approach to implementation of this SAP solution offers your company:

- Rapid implementation: Configured to minimize downtime, allowing your business to rapidly integrate the SAP system quickly and efficiently.
- Reduced risk: Unlike traditional ERP implementations, CSC's SmartStart SAP solution lowers your costs, improves time to ROI, increases revenue and decreases implementation risks. Configured with your industry's best practices in mind, CSC's SmartStart SAP solution is delivered without requiring custom configuration or reinvestments in technology.
- Opportunity to maximize ROI: Supports mission-critical processes such as asset management, project accounting, accounts payable, and procurement.

## Contact Us

To learn how you can minimize risk and take advantage of communications industry best practices by employing CSC's SmartStart pre-configured SAP solution, please contact Frank Dolyanka at 314.692.3700 or via e-mail at [fdolyanka@csc.com](mailto:fdolyanka@csc.com).

## About CSC

*The mission of CSC is to be a global leader in providing technology enabled business solutions and services.*

*With the broadest range of capabilities, CSC offers clients the solutions they need to manage complexity, focus on core businesses, collaborate with partners and clients, and improve operations.*

*CSC makes a special point of understanding its clients and provides experts with real-world experience to work with them. CSC is vendor-independent, delivering solutions that best meet each client's unique requirements.*

*For more than 45 years, clients in industries and governments worldwide have trusted CSC with their business process and information systems outsourcing, systems integration and consulting needs.*

*The company trades on the New York Stock Exchange under the symbol "CSC."*

## CSC

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