



Innovation Services



What and Why

In today's competitive landscape business survival and profitability is more often bound to having the most unique and innovative products and services. In order to secure the continuous inflow of unique ideas and the readiness to act upon them, a systematic innovation capability can be established.

CSC can help you build and maintain such a capability.



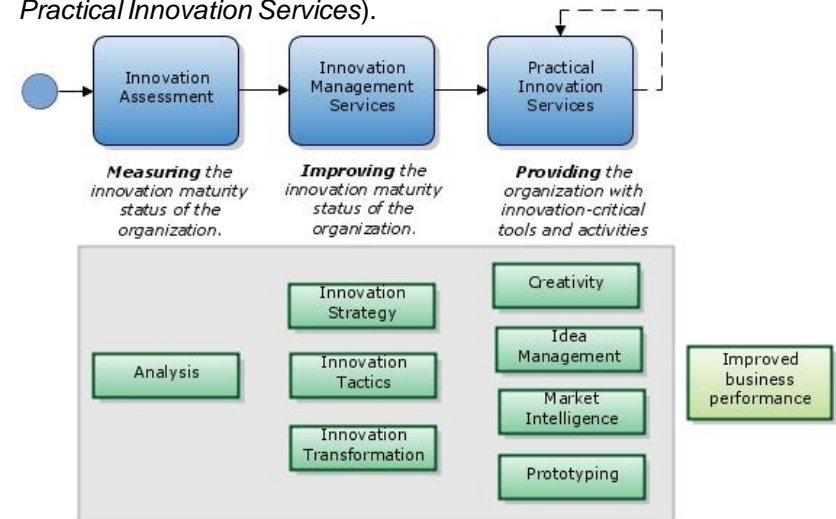
Business Value

By enhancing and inducing creativity at your company your pipeline will flourish with new business opportunities. And with a growing number of opportunities it becomes vital to make clearheaded investment decisions. Hence, a well-structured market intelligence function, where both the market, industry, and technological development is analyzed is the foundation for successful innovation. Systematic innovation gives your company the benefits of:

- Increasing the number of valuable ideas
- Accelerating the time from idea to profit
- Ensuring profitable use of state-of-the-art technology

Process

CSC supports innovation at all levels - from creating an innovative organization and culture (*CSC Innovation Management Services*) to providing it with innovation activities, tools and artefacts (*CSC Practical Innovation Services*).



Clients and Partners

CSC has long experience from helping clients improve their innovativeness. CSC is also performing frontline academic research to be able to continuously provide our clients with the latest results in the area of innovation.

