



# CSC's Global Oracle Practice

## 2007 Service Offerings

### The BDAM Modernization Insight

#### Modernization Insight

- Customized for your environment
- Evaluate Modernization approaches and determine strengths and weaknesses of each approach for you
- Determine your specific Modernization needs

#### Business Driven Application Modernization

- Focused on aligning technology with business needs
- Comprehensive methodology for all types of Modernization
- Superior program and project management
- Unparalleled technical depth and expertise in complex IT environments
- Worldwide delivery capabilities

#### Oracle Modernization Framework

- Mainframe-like quality of service
- Supports all modernization types
- "Hot-pluggable" supports product inter-changing
- Based on Oracle Database, Oracle Fusion Middleware and Oracle Applications

#### For More Information

- On CSC Modernization: [rlabar@csc.com](mailto:rlabar@csc.com)
- About Oracle Modernization: [www.oracle.com/goto/modernization](http://www.oracle.com/goto/modernization)
- General: [oracle.com/goto/modernization](http://oracle.com/goto/modernization)
- About OMF: [www.oracle.com/goto/omf](http://www.oracle.com/goto/omf)

CSC and Oracle have joined forces to help you understand your options before embarking on a Modernization Project. IT organizations are under increasing pressure to reduce costs and increase their ability to react to ongoing business demands. Part of achieving this is to better align business process with IT services. To do this requires an understanding of both historic and future business processes while developing a path to take advantage of newer application architectures such as Service-Oriented Architecture (SOA) – thus allowing you to reduce total cost of ownership, increase agility in reacting to business needs, eliminate reliance on legacy skill sets and improve compliance.

However, in order to achieve this, organizations can no longer afford to discard what they have and just start over, a fact made even more apparent in that many organizations are not even sure of exactly what they do have. Existing applications have become more than just computer systems; they are true business assets that incorporate business policy. No organization can afford to throw them away. In the meantime, the pressure to move to new, lower cost, and more agile environments continues to grow.

The solution to this problem is IT modernization – preserving the business content of existing applications and IT assets while adopting more effective and lower cost technology and implementation approaches. Working together, CSC and Oracle have developed Business Driven Application Modernization (BDAM) as the complete modernization solution. But tackling modernization can appear to be a daunting task – until the BDAM Modernization Insight.

The BDAM Modernization Insight provides corporate IT with a well-structured, business driven approach to examine their modernization options. It includes a review of business drivers, current hardware and software infrastructure as well as current management policies and procedures. The BDAM Modernization Insight also assesses your various application environments to determine the best modernization approach for your applications and technology as well as how best to apply the Oracle Modernization Framework – a "hot pluggable" target architecture for all types of modernization.

Upon completion of a BDAM Modernization Insight an organization will have the following:

- ✓ Documented business drivers including how your specific drivers will influence your approach to modernization and the modernization techniques you should use.
- ✓ A high-level modernization plan that lays out how to approach your modernization activity in manageable modernization phases.

- ✓ The high-level definition of an infrastructure based on of the Oracle Modernization Framework, yet tailored for your specific needs.
- ✓ A proposal defining the first modernization step that needs to be taken including project scope and cost.

## The BDAM Modernization Insight Process

The BDAM Modernization Insight is a flexible discovery process that can be customized to meet a customer's particular needs and objectives. CSC and Oracle experts will interact with both business and IT management to assist in developing a realistic overall strategy for evolving toward a highly standardized, virtualized, and automated infrastructure. Utilizing existing best practice resources and a wealth of discovery experience, the CSC/Oracle team will seek to gain a high-level understanding of a customer's present environment as well as future needs.

A Modernization Insight includes the following steps, which typically require one to two days to complete:

1. Business perspective: Facilitating an interactive discussion with business managers and IT staff about corporate goals, industry trends, long-term vision and strategies, and issues that may impact your institution's ability to achieve its goals. This conversation helps CSC and Oracle understand the role IT plays in achieving your firm's objectives and strategies.
2. Discovery: CSC and Oracle will work with you to understand at a high level the current state of your infrastructure, its management, and the constraints that prevent its evolution.
3. Modernization Approach: CSC and Oracle will work with you to examine current applications in combination with current business need to determine the best modernization approach for you. Further, CSC and Oracle will work with you to prioritize these findings to help determine which will deliver the greatest value with the optimal investment of effort and budget.

## The CSC Difference

More and more organizations are accepting the need to eliminate legacy technology while still retaining the content of their legacy applications. In order to achieve this they require a complete business driven solution that maps business goals to IT goals and provides optimal modernization project execution along with a high-performance target architecture.

Working together, CSC and Oracle provide exactly such a combination. Using the BDAM Modernization Insight process, CSC and Oracle combine their modernization expertise to work with your organization to develop the needed Modernization approach. Following this, the combination of CSC modernization services and project management expertise along with the Oracle Modernization Framework ensures a successful modernization project.

Modernization may seem like a complex process. But the CSC/Oracle BDAM approach – beginning with a BDAM Modernization Insight – allows your organization to formulate a Modernization strategy that suits your organizational goals, minimizes risk and maximizes benefits.

Contact us today and we can set up a BDAM Modernization Insight for you!

To request a BDAM Modernization Insight, get more information about the BDAM Modernization Insight or to just learn more about the CSC/Oracle alliance in Modernization, contact CSC at [modernization\\_ww@oracle.com](mailto:modernization_ww@oracle.com) or Oracle at [modernization\\_ww@oracle.com](mailto:modernization_ww@oracle.com).

*For more information, contact your local CSC office, e-mail John Senatore, managing director, CSC's Global Oracle Practice at [jsenatore@csc.com](mailto:jsenatore@csc.com) or visit us at <http://www.csc.com/alliancepartners/oracle.shtml>.*

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#### About CSC

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*CSC makes a special point of understanding its clients and provides experts with real-world experience to work with them. CSC is vendor-independent, delivering solutions that best meet each client's unique requirements.*

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*The company trades on the New York Stock Exchange under the symbol "CSC."*

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