CSC

SOAsure Accelerated Business Transformation

CREATE AND LEVERAGE NEW BUSINESS PROCESS VALUE

"We want to **transform** our business and applications portfolios to take advantage of new growth opportunities."

Why SOAsure?

SOAsure is CSC's proven end-to-end approach to creating a service-oriented architecture that enables your enterprise to respond rapidly to market changes with new products and services. Consisting of a set of seven services that address the entire SOA lifecycle, SOAsure uses proven tools, processes, methodologies, and accelerators to assure cost-effective development, maintenance, and support. SOAsure also offers a variety of entry points. So wherever you are in the process of considering or implementing SOA, you can be confident that SOAsure services are aligned with the needs of your unique business environment. That's why we call it SOAsure.

The Entire Family of SOAsure Services

- Consultative Services
- Enablement Centers
- Accelerated Business Transformation
- Business-Driven Modernization
- Enterprise Resource Planning
- Foundations
- Operational Services

New technologies are breaking down many of the traditional rules of business — from revolutionized product development cycles to market-shattering new business models.

Businesses are seeking ways to get more effective and dramatic benefits from business and IT investments.

For organizations that seek to identify and seize new growth opportunities, accelerated business transformation is the most direct path to success. The transformed organization is faster on its feet, focused on strategic opportunities, more cost-effective, and flexible enough to leverage its processes and technology investments to build and sustain a market-leading position.

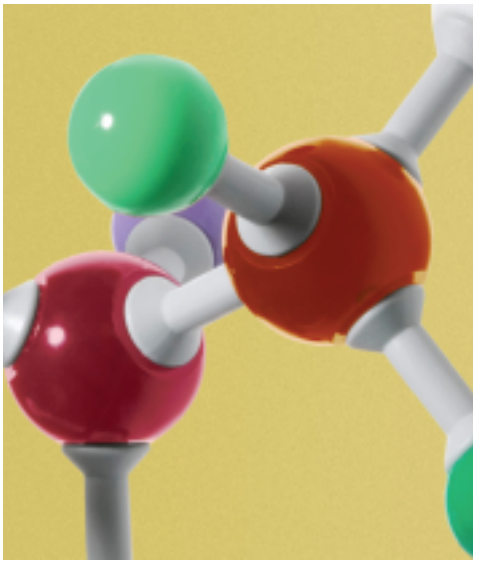
CSC SOAsure Accelerated Business Transformation offers a dynamic approach to service-oriented architecture (SOA). We take into account your strategy, goals, investments, plans, partnerships, and resources in an enterprise-wide view. We examine your business processes to determine how to develop reusable service components that are aligned with and focused on your business goals and objectives.

Transforming Your Business Processes with Innovation

SOAsure Accelerated Business Transformation delivers a robust and sustainable service design for your enterprise based on:

- Business goals realization
- Robust engineering process requirements (e.g. lean engineering, design for Six Sigma, including quality function deployment)
- Business process and service transformation design and service inventory lifecycle management
- Business process and service portfolio management and SOA governance
- Performance measurement, reporting, and improvement
- Continuous innovation and evolution of service benefits

Today, business and IT are continually challenged to create new and sustainable capabilities. Creating and sustaining robust



investment plans in strong or declining economic markets still needs to be more than just a business or IT initiative to maximize return on investment. A well-executed joined-up initiative that enables both IT and business to coexist and optimally work together is central to any SOA strategy.

CSC also offers a new and rigorous approach to the design of business operating models and business process services that focus on realizing the full value of investment in service-oriented business change through the delivery of a comprehensive SOA program. This is done by using lean techniques and latest generation quality function deployment design techniques, which bring together the best practices of business improvement and measurement — in concert with service-oriented design. We work with you to define a clear roadmap for business value and IT service design and development that centers on business and provides a true indication of which IT services are really needed.

CSC SOAsure e5SM: Comprehensive Capabilities for Now and the Future

CSC SOAsure Accelerated Business Transformation is an SOA approach with a framework that provides a complete process-oriented service design lifecycle that is rapid and agile.

CSC's e5 is our service-oriented enterprise architecture framework. In addition to detailed portfolio service design and metrics, e5 links the business processes and the services needed to fulfill them with the underlying IT.

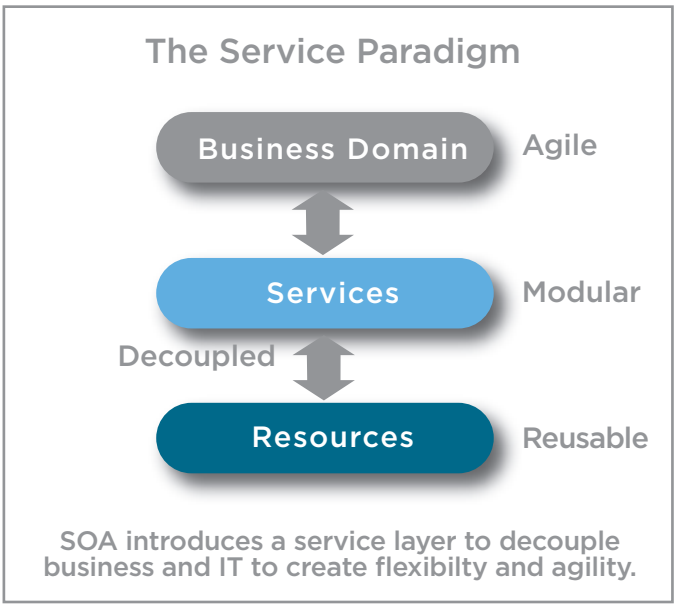
Business process fragments and content are constructed by user-driven needs and rules, configured dynamically and supporting new-generation composite services. Composite services deliver the business processes by orchestrating lower-level service elements.

The interface that both business and technology users want today is more than just portal self-service and email alerts. e5 addresses the importance of an enhanced user experience that includes Web 2.0 capabilities such as social computing, mash-ups, and rich application development. It also supports the business-to-business channel to enable the distributed enterprise.

CASE STUDY

CSC implemented a comprehensive SOA solution for the Danish Ministry of Taxation with a robust business process foundation that allows the Ministry to use IT to support management of business operations. This affords more opportunity for tasks to be completed concurrently and enables task automation. Thereby, the entire process can be completed faster, leading to reduced costs, shift of resources to value-added activities and improved service quality.

CSC understands your challenges and helps you align your business and IT on a holistic journey of improvement. By delivering new innovations that leverage future opportunities, we help prepare your entire organization for the road ahead.



A Revolution in Service Design

The evolution taking place in Information Technology, driven by SOA, enables applications and infrastructure to become modular and reusable.

Transform your enterprise...with CSC SOAsure Accelerated Business Transformation.

To learn more about our full portfolio of offerings for taking charge of business change through CSC SOAsure, visit www.csc.com/soasure or contact us via email at: soasure@csc.com. For additional North American and EMEA inquiries, you can also contact us at: e-mail: tmg_busdev@csc.com or call: +1 888 512 7068 (North America); e-mail: eur_budev@csc.com or call +44 (0) 845 602 4203 (EMEA).

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