



# TRANSFORM YOUR IT ASSETS TO DRIVE BUSINESS GROWTH

“We are making progress but we want to drive smarter improvements in order to **leverage what we have**, and to modernize faster.”

## Why SOAsure?

SOAsure is CSC’s proven end-to-end approach to creating a service-oriented architecture that enables your enterprise to respond rapidly to market changes with new products and services.

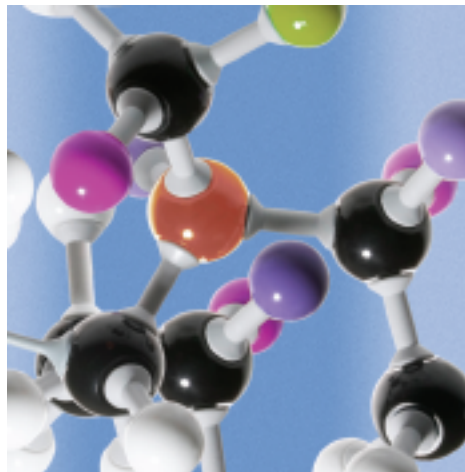
Consisting of a set of seven services that address the entire SOA lifecycle, SOAsure uses proven tools, processes, methodologies, and accelerators to assure cost-effective development, maintenance, and support. SOAsure also offers a variety of entry points. So wherever you are in the process of considering or implementing SOA, you can be confident that SOAsure services are aligned with the needs of your unique business environment. That’s why we call it SOAsure.

### The Entire Family of SOAsure Services

- Consultative Services
- Enablement Centers
- Accelerated Business Transformation
- **Business-Driven Modernization**
- **Enterprise Resource Planning**
- Foundations
- Operational Services

Depending on your enterprise, you may be faced with challenges that are spurring the call to modernization. Legacy portfolios and aging systems can adversely impact your ability to capitalize on new opportunities and to compete in a market where your competitors are increasingly nimble and proactive. All of the following factors are driving the movement towards modernization:

- Complex applications portfolios which are highly heterogeneous, often custom-developed, and costly to maintain



- Dwindling resource pools and knowledge bases for systems built on aging or obsolete technologies
- IT organizations that are viewed as non-responsive to new and changing business and process requirements
- Competitors capturing greater market share due to their ability to adapt more quickly from a business process perspective

- The need to consolidate systems as a result of a merger or acquisition

Regardless of the challenges facing your enterprise today, CSC SOAsure Business Driven Modernization services will help you modernize to meet these challenges and to improve your business performance.

## CSC Brings a Holistic and Programmatic Approach to Modernization

Many of our clients have already begun the process of modernization through service-oriented architecture (SOA). We understand the importance of leveraging what you already have in place and offer a business-driven and holistic approach that is designed to optimize for the present as well as for the future. In the near-term, we want to put you in a position to more easily capitalize on new market and growth opportunities right now.

Typically, we begin by confirming and refining your business objectives and your specific market or industry challenges and opportunities, assessing your current state, and then developing a modernization roadmap to get you going and to guide your modernization program.

SOAsure Business-Driven Modernization services include:

- Modernization maturity assessment
- Business and IT strategy alignment
- Business case development for modernization initiatives
- Application portfolio analysis and rationalization

- Development of modernization roadmap and plans
- Enterprise architecture definition
- Service-oriented infrastructure design and deployment
- Implementation of application portfolio treatments (including SOA enablement, ERP implementation, application retirement/refactoring, etc.)
- Enterprise program and architecture management
- Enablement Center (Center of Excellence) design and deployment
- Organizational change management
- Business process outsourcing
- Application management/managed hosting

The roadmap defines your next steps, which often include a formal Application Portfolio Effectiveness Review (APER) and a Fusion exercise aimed at aligning IT and business strategies. We also address the design, development, and deployment of reusable business services, in addition to leveraging our M5 program management and enterprise architecture offerings.

Regardless of where you are in the process today, the entry point for your modernization initiative is aligned with what best suits your situation and your business goals moving forward.

### Key Principles: How to Get There

#### 1. Adopt model-driven architecture

- develop system independent models
- improves efficiency and quality

#### 2. Adopt service-oriented architecture

- define, design, develop, and deploy business services
- improves flexibility and level of reuse

#### 3. Enable business innovation and optimization

- manage and monitor IT assets to ensure alignment
- improves responsiveness and optimization of systems

### SOAure Business-Driven Modernization Enables You to Align Your IT Strategy with Your Business Objectives.

CSC brings global experience not only by supporting many clients across a wide array of industries, but also by working with world-class technology partners. We help you define and deploy the IT solutions that best meet your business needs.

1. We enable you to align your technology and business priorities by aligning business services with the technical solutions that support them. This in turn facilitates continuous improvement of both business processes and IT management processes.
2. We enable you to improve IT efficiency and responsiveness by reducing application portfolio complexity and cost; thereby improving IT's ability to respond to changing business needs.
3. We enable you to address governance and compliance requirements, including increasingly critical and complex IT

## CASE STUDY

Chubb Commercial Insurance (CCI), a leading property & casualty carrier, is faced with the same challenges as many other insurers. They need to ensure that their core products remain competitive and in regulatory compliance, while continuing to shorten the product-to-market cycle. They must continually reduce cost in all areas, discover and remove inefficient resource usage across the organization, and find ways to stay local with their agents and customers — all while meeting quarterly contribution targets to the parent Chubb Corporation.

Utilizing CSC SOAure Business-Driven Modernization services, CCI launched an information technology transformation program to improve speed-to-market by delivering new business functionality faster. They identified aging legacy systems, excess technology and application diversity, and application integration complexity as three key inhibitors limiting IT's ability to support the business vision. The transformation team established a technology baseline, designed a future-state target architecture based on SOA, and created an implementation roadmap to guide future modernization initiatives. This has led to several follow-on projects to establish an Integration Competency Center (ICC) and to modernize CCI's core legacy policy administration system.

As a result of the work completed by the CCI / CSC partnership, CCI now has a clear path and foundation to address their long-term IT challenges.

governance challenges. Our solutions address Sarbanes-Oxley, CFR-11, and Basel II requirements, as well as enforce standards-based systems development.

Regardless of where you are in your modernization program, CSC's combination of global experience, proven technology tools and partnerships, and holistic business-driven approach are all designed to help you where you need it the most.

Drive your enterprise forward...with CSC SOAure Business-Driven Modernization.

To learn more about our full portfolio of offerings for taking charge of business change through CSC SOAure, visit [www.csc.com/soasure](http://www.csc.com/soasure) or contact us via email at: [soasure@csc.com](mailto:soasure@csc.com). For additional North American and EMEA inquiries, you can also contact us at: e-mail: [tmg\\_busdev@csc.com](mailto:tmg_busdev@csc.com) or call: +1 888 512 7068 (North America); e-mail: [eur\\_budev@csc.com](mailto:eur_budev@csc.com) or call +44 (0) 845 602 4203 (EMEA).

