



BUSINESS-DRIVEN SERVICES UNDERPIN AND ENABLE SERVICE ORIENTATION

“We need to be **convinced** of the business benefits for SOA.”

Why SOAsure?

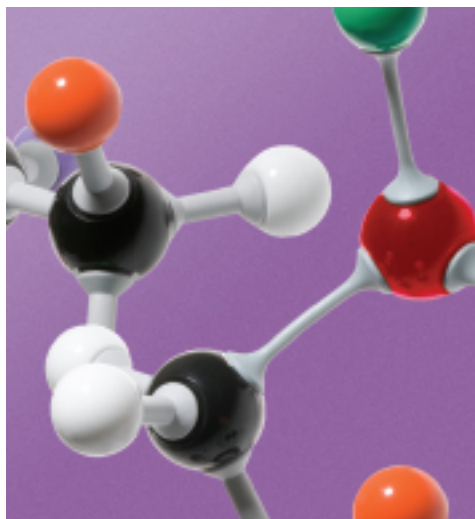
SOAsure is CSC’s proven end-to-end approach to creating a service-oriented architecture that enables your enterprise to respond rapidly to market changes with new products and services. Consisting of a set of seven services that address the entire SOA lifecycle, SOAsure uses proven tools, processes, methodologies, and accelerators to assure cost-effective development, maintenance, and support. SOAsure also offers a variety of entry points. So wherever you are in the process of considering or implementing SOA, you can be confident that SOAsure services are aligned with the needs of your unique business environment. That’s why we call it SOAsure.

The Entire Family of SOAsure Services

- Consultative Services
- Enablement Centers
- Accelerated Business Transformation
- Business-Driven Modernization
- Enterprise Resource Planning
- Foundations
- Operational Services

Is SOA Right for the Business Needs of Your Organization? Where Do You Start?

One of the biggest challenges to embarking on a service-oriented architecture (SOA) is to ensure that it delivers the targeted business benefits. This needs a compelling business case supported by the optimum technical approach. SOAsure Consultative Services help you define the best way to align SOA with your business



strategies. Whether as a standalone offering or working in tandem with other SOAsure dedicated services, our Consultative Services underpin a complete solution, including strategy definition, linking requirements to benefits, road-mapping, design, delivery, and ongoing management and support.

With experience in a multitude of technologies and service design, we focus on bringing you the right technical solutions to support your business needs, increase marketplace agility, maximize ROI on your IT assets, and give you the freedom to concentrate on growing your business.

And with our global experience across dozens of industries, CSC is well positioned to understand your business. We bring a depth of knowledge in the business processes and services of vertical markets including automotive, banking, defense, energy, insurance and government services.

Facing These Marketplace Challenges?

- A growing need for faster speed to market
- Planning and implementing entry into new markets
- Responding to an increasingly net-savvy and world-savvy customer base
- Reshaping your business via M&A or divestiture activity
- Dealing with an increasing burden of regulatory controls
- Increased reliance on 3rd party services to increase efficiency
- A loss of agility caused by an increasingly complex IT infrastructure
- Struggling to meet IT expectations with the same or reduced budget on a rapidly altering playing field

SOAsure Consultative Services can help you surmount these challenges with a customized plan of action. We prepare you by laying the groundwork and business case to underpin and enable your SOA efforts moving forward.

SOAsure Consultative Services Integrate Your Business Case with IT

CSC takes an integrated business and IT approach to SOA with a full-service lifecycle perspective. We focus on the business case for SOA and deliver service-oriented business design that identify and define the services needed to support the critical business processes. Our experience with many technologies in a range of industries enables us to design and implement the right service-oriented architecture. As an independent system integrator we are able to exploit our partnerships with leading ISVs to deliver the most appropriate products, tools and technologies for your business.

From business case to training, we deliver seven core services:

- Business Case Development and Benefits Realization Planning
- Stakeholder Mapping and Management
- Business and IT Service Portfolio Assessment
- Business and Technology Road-mapping
- Organization Change Planning
- SOA Readiness Assessments
- SOA Education and Training

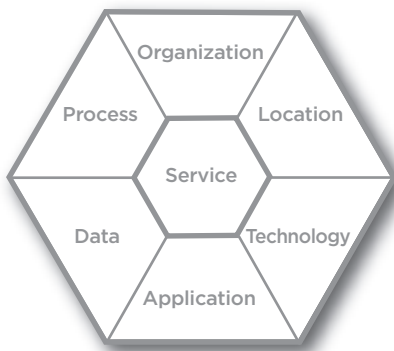
We are also able to offer thought leadership via access to Leading Edge Forum, industry specialists and subject matter experts in fields such as Information Management, Security and Open Standards.

Governance and program management are also critical disciplines for successful delivery and support. CSC can advise on and provide skilled resources to support these areas.

CSC has developed a comprehensive SOA Methodology that is embedded into, CatalystSM the CSC Corporate Global methodology.

Underpinning this SOA methodology the SOAsure Offering has a complete set of specific SOA consultative services to support

CatalystSM



the complete range of service oriented solution approaches:

SHAPE
Defining the business and IT SOA journey

TRANSFORM
Developing the SOA solutions design

DELIVER
Running, maintaining and delivery of SOA solutions and value

SOA Accelerators and Assets

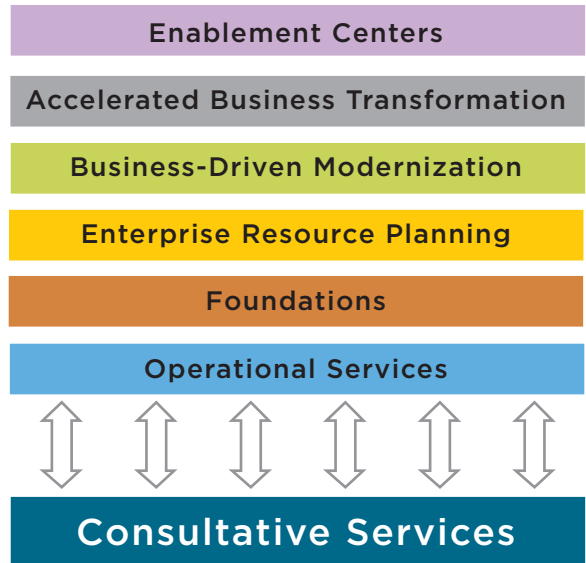
CSC has collected and developed a range of pre-built accelerators to help drive service oriented value and rapid delivery:

- Technical Accelerators
- Business Process Accelerators
- Change Management Accelerators

CASE STUDY

CSC collaborated with Zurich experts to create SOA governance policies and processes that leverage and extend Zurich's existing IT governance processes. The resulting governance model defines clear roles, responsibilities, decision-making authority, stakeholder alignment and program metrics. CSC also contributed to their change management initiatives, which Zurich clearly recognized would be critical to its success.

The entire SOAsure family of services are supported by and complementary to SOAsure Consultative Services.



If your organization is investigating SOA solutions as a means of driving business growth and better results, CSC SOAsure Consultative Services, with our global reach and resources, will get you on the right track.

Start your SOA on a strong footing...with CSC SOAsure Consultative Services.

To learn more about our full portfolio of offerings for taking charge of business change through CSC SOAsure, visit www.csc.com/soasure or contact us via email at: soasure@csc.com. For additional North American and EMEA inquiries, you can also contact us at: e-mail: tmg_busdev@csc.com or call: +1 888 512 7068 (North America); e-mail: eur_budev@csc.com or call +44 (0) 845 602 4203 (EMEA).

