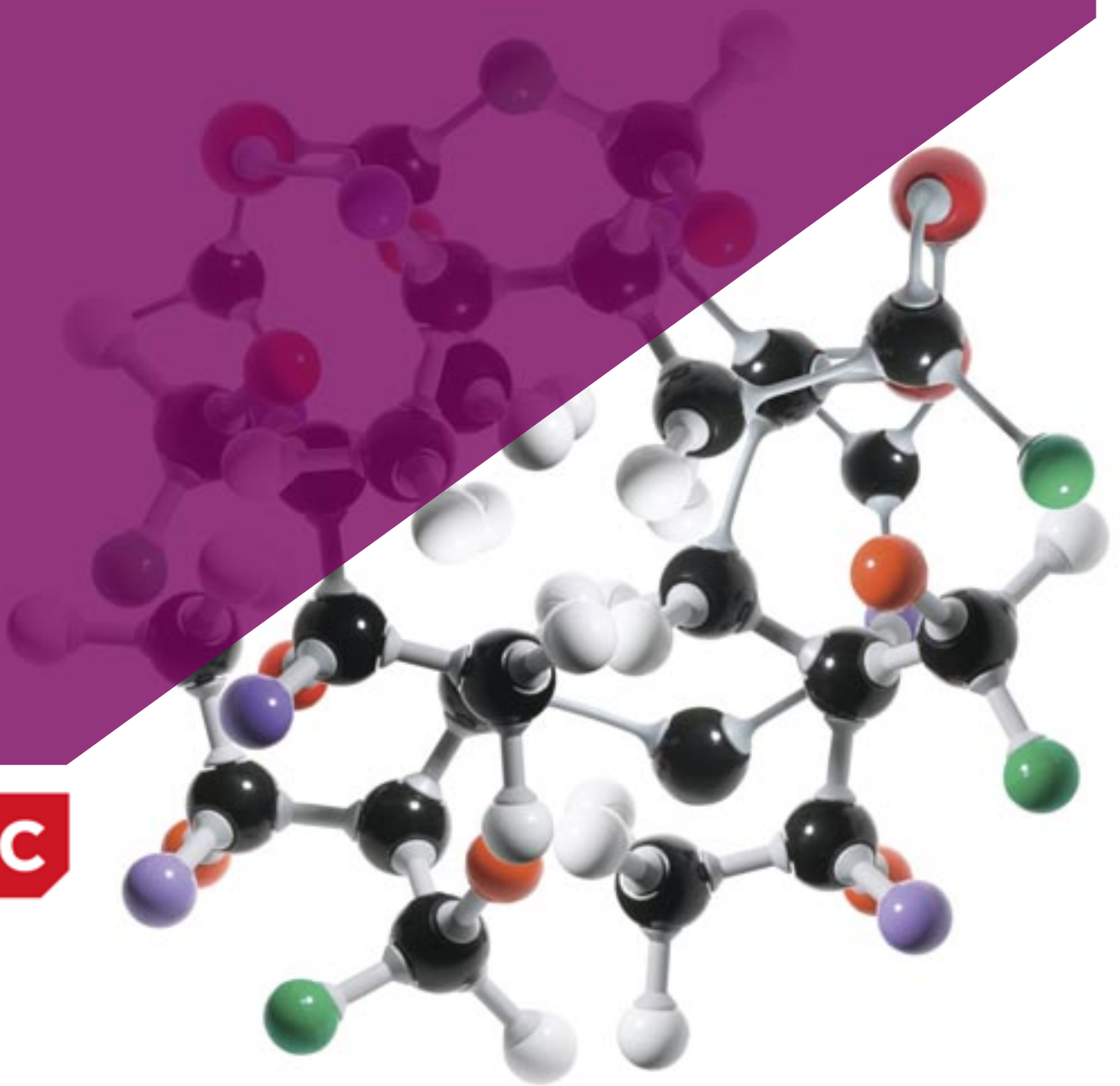


CSC SOA sure

TAKING CHARGE OF BUSINESS CHANGE



WELCOME TO BUSINESS IN



BUSINESS SUCCESS IS NO LONGER A MATTER OF “WHAT HAVE YOU DONE LATELY?” IT’S “WHAT ARE YOU DOING RIGHT NOW, AND WHAT ARE YOU GOING TO DO NEXT?”

Turning in good results isn't enough. You have to be able to turn on a dime.

Because, the longer it takes you to respond to change, the faster you fall behind.

That's why so many enterprises — determined to take charge of business change — are rapidly transforming their environment to service-oriented architecture (SOA) that enables them to align their business strategies with their IT assets for maximum marketplace agility.

SOA is Smart Business

As the nervous system of your enterprise, your IT has a powerful impact on your organization's ability to react, transform business processes and respond to produce results, right now. However, the rigid, siloed IT systems of the past don't support fast turnaround and responsiveness. SOA enables you to leverage your existing architecture and legacy systems and makes it practical and productive to begin using flexible building blocks, or “services.” With these services you are placed on a path leading directly from a siloed environment to seamless integration. SOA makes it possible for you to maximize the power of your IT systems.

However, SOA is not just about technology, it's about business performance.

With SOA, your IT assets are aligned with — and support — your business objectives and strategies. With the right SOA solution, your IT systems contribute directly to dynamic and rapid response to changing business conditions and unexpected opportunities.

Is SOA the one-size-fits-all answer to every IT problem? Despite what you may have heard, the answer is “no.” Building successful, results-producing SOA solutions requires deep experience in systems integration, a proven process for SOA planning and implementation, and the full range of tools and enablers needed to tailor the new architecture to your organization's specific requirements.

CSC is Widely Experienced with SOA

With more than 40 percent of our current engagements (and growing) involving SOA, we're consistently identifying best practices, refining service delivery and improving our overall ability to deliver this key enabler of both business agility and business services.

When you begin your SOA journey with CSC as your partner, you can count on support that enables you to approach the project with clarity and confidence. You can move forward assured that CSC's capabilities are focused on helping you achieve technology-enabled business results.

Take Charge of Change With CSC SOAsure

SOAsure is CSC's proven end-to-end approach to creating a service-oriented architecture that enables your enterprise to shape, transform and manage its business and IT services to get stronger business results and respond more rapidly to changes. Consisting of a set of seven services that address the entire SOA lifecycle, SOAsure uses proven tools, processes, methodologies, and accelerators to assure cost-effective development, maintenance, and support. SOAsure also offers a variety of entry points. So wherever you are in the process of considering or implementing SOA, you can be confident that SOAsure services are aligned with the needs of your unique business environment. That's why we call it SOAsure.

A composite image at the top of the page. On the left, a purple diagonal banner contains the text 'REAL TIME' in white. Behind the banner is a close-up of a stopwatch with a white face and black markings, showing approximately 45 seconds. On the right, a man in a light blue shirt and tie is shown in profile, talking on a mobile phone.

REAL TIME

The Business Case for SOA

If you're facing these business challenges, SOA deserves a close look:


- > A need for improved services for customers and citizens
- > Difficulties in enabling cross-enterprise collaboration and information exchange in high consequence environments
- > A growing need to improve process efficiency and productivity
- > Business conditions that are forcing a reduction in capital and operating expenses
- > A sudden need to expand operations rapidly in response to growth drivers or a change in mission
- > A need to integrate consolidation and restructuring programs, reorganizations, mergers and divestitures
- > An increasing burden of regulatory controls and closer scrutiny of financial performance
- > Anticipating and responding to security threats, and eliminating the risk of process failure
- > Growing expectations from shareholders and taxpayers for increased transparency and accountability
- > Aging workforce or shifting demographics

Or these technology challenges...

- > Improving alignment with business priorities, cost visibility and proper governance across the IT portfolio
- > Improving responsiveness to new and changing business and application requirements
- > Anticipating and responding to security and risk exposures
- > Supporting existing applications and eliminating the risk of application failure
- > Supporting regulatory compliance

CSC: Proven SOA Performance with Leading Organizations

CSC's unmatched SOA experience encompasses support for many leading commercial and government organizations. Representative projects include:

- > Zurich Financial Services - Managing a SOA-based business transformation
 - > U.S. Military Entrants Processing Command (MEPCOM) - Supporting MEPCOM's Best Return on Investment (ROI) award-winning SOA modernization program
 - > Move, Inc. - Enabling and extending packaged applications using SOA to increase process efficiency and reduce costs
 - > Homeownership Preservation Foundation - Use SOA to integrate disparate systems and provide a common information platform
 - > U.S. Department of Education - SOA-enabling and supporting one of the most effective enterprise architectures in government
 - > U.S. Federal Aviation Administration - Implementing SOA services in support of System Wide Information Management
 - > American Water - Using SOA to improve customer satisfaction, while reducing call center operating costs
 - > U.S. Citizenship and Immigration Services - Supporting SOA implementation at enterprise and program levels to improve agency services such as citizenship and benefits processing
- 
- A decorative graphic on the right side of the page, consisting of a molecular structure with several spheres of different colors (purple, blue, red, black) connected by lines, resembling a ball-and-stick model of a molecule.

CSC SOAsure —

BUSINESS-DRIVEN, RESULTS-ORIENTED, COMPREHENSIVE



SOAsure EMBODIES CSC'S DECADES OF GLOBAL EXPERIENCE IN THE DEVELOPMENT OF BUSINESS-DRIVEN ENTERPRISE ARCHITECTURES AND SYSTEMS INTEGRATION.

Readily adaptable to a wide range of industries, first and foremost, SOAsure is designed to produce business results, to deliver real-world working solutions on time and within budget. And, you can count on comprehensive, end-to-end support from your CSC team and our global network of SOA specialists.

Dynamic Business Performance

By simplifying the seamless integration of IT assets across global operations and aligning IT capabilities with business objectives, SOAsure delivers these key business benefits:

- > Improved business agility for capitalizing on marketplace change
- > Dynamic support for rapid expansion of operations and entry into new markets, consolidation and restructuring programs, and timely reorganizations, mergers acquisitions and divestitures
- > Enhanced collaboration across the enterprise
- > Improved data collection to directly support timely, informed decision making
- > Simplified regulatory compliance and reduced risk
- > Strengthened security with embedded defenses providing positive protection
- > Reduced total cost of ownership and elimination of waste by enabling reuse

Accelerated Response to Marketplace Changes

With SOAsure, even the most sudden marketplace shifts can be turned into sound opportunities for growth and competitive advantage. That's because SOAsure enables you to quickly and easily reconfigure your business and IT services whenever you need rapid response. You can share and reuse standardized services across platforms and geographies. You can combine services in innovative ways to enable tremendously sophisticated business processes. You can accelerate your return on investment by leveraging the relatively low cost and rapid implementation associated with SOA. It's this simple: SOAsure transforms your business and IT services into one of your most powerful competitive weapons.

SOAsure Provides End-to-End Flexibility

No matter where you are in the SOA lifecycle, SOAsure offers flexibility with a range of services designed to focus on your starting point and address your most immediate needs for building forward.

Considering SOA?

"We don't know enough about SOA, we need to be convinced of the business benefits."

If your organization is investigating SOA solutions as a means of driving business growth and better results, CSC can provide a customized plan of action:

1. SOAsure Consultative Services

CSC takes an integrated business and IT approach to SOA with a full-service lifecycle perspective. We focus on helping your organization decide what business and IT services to improve and how to improve them for maximum benefit. Our experience with many technologies in a range of industries enables us to bring you the right service-oriented architecture approach and the best solutions for sustainable service design, including:

- > Business and IT services assessment
- > Business case and services strategy
- > Services architecture and roadmap
- > Organization change management
- > Services implementation support

Ready to move?

"SOA is right for our business, but we need help ensuring a low-risk, firm foundation for change and for rolling out SOA services."

If you are ready to move on SOA rollout right now, our Enablement Centers will get you up and running, and help your enterprise accelerate your SOA implementation and business benefits:

2. SOAsure Enablement Centers

Our Enablement Centers accelerate the use of SOA methods and technologies in improving multiple services throughout your enterprise to realize business results more rapidly. We deliver the full range of services needed to make sure your enterprise defines, follows and buys into the SOA Services Roadmap to realize the full potential business benefit, including:

- > Governance and policy enforcement
- > Outreach and education
- > Collaboration and innovation insertion
- > Services factory - offshore, near shore, onshore
- > Program and architecture management

Want to build?

“We need help transforming our business and applications portfolios to ensure alignment of the technology with our business objectives.”

If you are already invested in SOA, we have three ways for you to transform your business and portfolio:

3. SOAsure Accelerated Business Transformation

This service delivers top-down business and user experience transformation, process management and process alignment, including design and delivery of a comprehensive SOA business strategy, focused on:

- > Business process and service portfolio design
- > Lean engineering diagnostic and design
- > Service discovery and design
- > Business process management — shape, transform, and manage
- > Performance measurement, reporting, and improvement

4. SOAsure Business-Driven Modernization

Typically, the initial focus of this service is to confirm and refine the business strategy, assess the

current state, and develop a modernization roadmap. The roadmap defines the next steps, often including a formal Application Portfolio Effectiveness Review (APER) exercise and a Fusion exercise aimed at aligning IT and business strategies. We also address establishment of service oriented architecture; and the design, development and deployment of reusable business services. This includes management and governance of the modernization initiative itself and the resulting architecture and infrastructure. We also leverage our current M5 and Enterprise Architecture offerings.

This service includes:

- > Business and IT future alignment strategy planning
- > Application modernization assessment
- > Business case assessment for legacy IT exploitation
- > Design of modernization service frameworks
- > Service refactoring and composition of legacy — shape, transform, and manage

5. SOAsure Packaged Applications and Extensions

This service is CSC's dedicated track for maximizing synergies between SOA and packaged applications such as Enterprise Resource Planning (ERP). We can help you implement packaged applications that leverage SOA technologies and integrate packaged applications with other business processes and applications using SOA, including:

- > Packaged applications assessment
- > Package complete! Extensions
- > Managed or cloud-enabled packaged application services

Need Tech?

“Our main focus right now is the technology. Give us a secure, accelerated, comprehensive platform for accelerated change.”

If your enterprise's immediate objectives focus on technology, our SOAsure Foundations service offers a low-risk, accelerated and comprehensive foundation for change:

6. SOAsure Foundations If scale, security and compliance are critical, our SOA foundation services offer an accelerated, high performance, low risk and comprehensive platform for sharing and managing trustworthy services at enterprise scale. We provide concept-to-deployment support for on-premise and cloud-enabled:

- > Application Services
- > Platform Services (BPM, ESB, Search, Messaging, Adapters, WOA, Security, SLA Management, etc.)
- > Infrastructure services

Platform in Place?

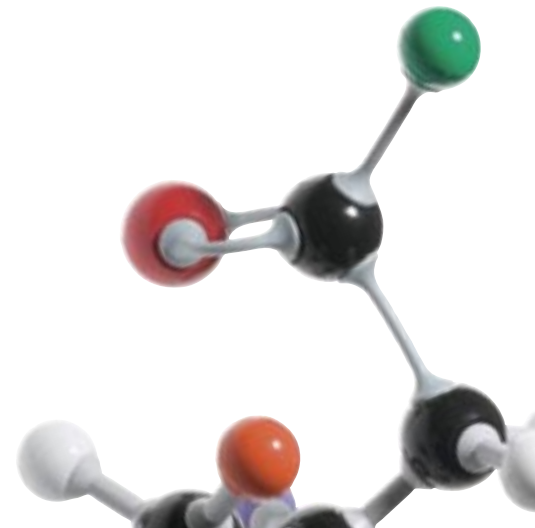
“We're looking for a managed service that offers full support and is responsive to our continued need for optimization and improvements.”

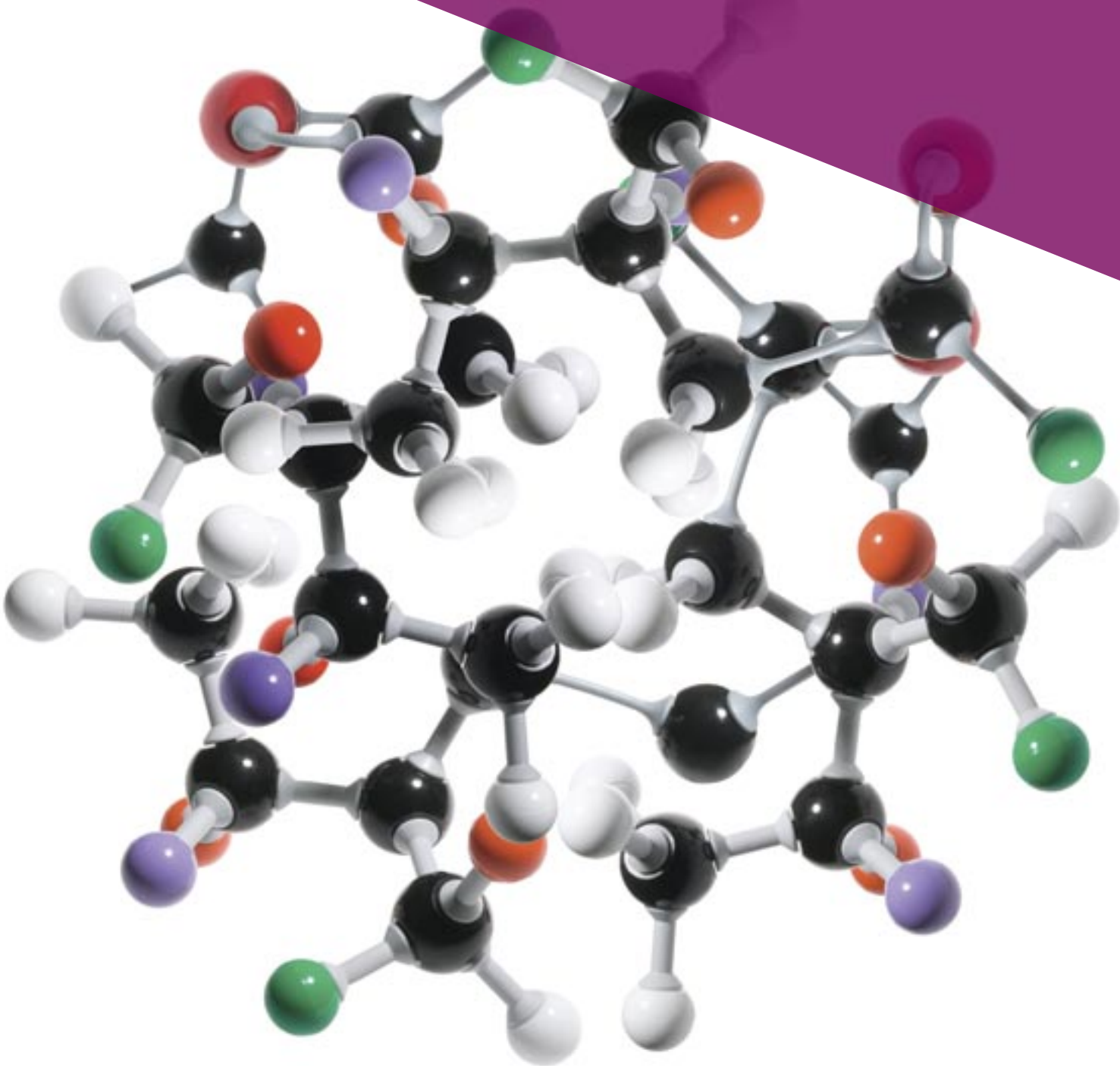
If your enterprise has an existing platform for SOA, we work with you to optimize operations for continued improvements and enhancements:

7. SOAsure Operational Services

Take advantage of this offering to operate SOAsure Foundation services at a worldwide scale using CSC World Sourcing for seamless on-premise or cloud-based delivery across the globe, including:

- > User support
- > SLA management for performance and financials
- > Ongoing support and maintenance of your total SOA environment
- > Enhancements including performance optimization and scaling





Molecules require connection and combination to be of value. Two hydrogen atoms and one oxygen atom will give you a molecule of water — but only if they are combined, and in the correct ratio.

That's the thinking behind SOA and SOAsure. We take the atoms and molecules of your IT infrastructure and create new links and services, enabling your organization to operate more efficiently, drive down costs and drive up business value.

CSC: AN EXPERIENCED, RESULTS-DRIVEN PARTNER

WITH CSC'S COMPREHENSIVE, PRAGMATIC SOA APPROACH, YOU RECEIVE THE FULL BENEFIT OF OUR 50 YEARS OF EXPERIENCE IN BUSINESS CONSULTING, SYSTEMS INTEGRATION, AND IT OUTSOURCING ACROSS BOTH PUBLIC SECTOR AND COMMERCIAL MARKETS.

Skilled SOA Professionals

Through our corporate System Architecture and Design Community of more than 3,500 professionals, and the rapidly expanding SOAsure Knowledge Exchange network, CSC enterprise architects share information and coordinate CSC's global SOA activities. The resulting efficiencies and insights translate into the robust, industrial strength set of SOAsure services that deliver cost savings and enhanced risk control for your organization.

Leading Edge Centers of Excellence

CSC's SOAsure and BPM Centers of Excellence aggregate broad and deep industry and corporate investments and experience to assure that your organization receives a best-in-class solution. We not only collect and apply standards developed by industry organizations such as the Object Management Group, the American Council for Technology and E-Gov, but we also leverage our centrally managed alliances with the leading

platform vendors. These relationships with IBM, Oracle, Microsoft, SAP and others allow us to identify emerging trends, evaluate new hardware and software products and negotiate the best prices for your procurement effort.

A Global Commitment To Your Success

CSC has a large-scale global investment in developing solutions and frameworks for reuse and differentiation. To ensure that your initiative reflects the best thinking about SOA, Process-Oriented Architecture (POA), and Business Process Management (BPM), CSC's Office of Innovation provides guidance and solutions to our account personnel across industry lines.

CSC SOAsure is Smart Business

Competing in this real time world increasingly tests your enterprise's ability to respond to change. Now, it's time to take charge of change...with SOAsure.

SOAsure enables you to derive and measure the **true business value** you require from your IT investment. With CSC as your partner, you're also assured of clarity regarding how SOAsure can benefit your business, accelerate your response to market changes, improve speed to market, and lower costs.

In addition, you can take confidence in the firm knowledge that your CSC team is focused on your success. That unwavering focus reflects CSC's commitment to working as a close-knit team with our clients... always working towards the best possible solution for you.

To learn more about our full portfolio of offerings for taking charge of business change through CSC SOAsure, visit www.csc.com/soasure or contact us via email at: soasure@csc.com. For additional North American and EMEA inquiries, you can also contact us at: e-mail: tmg_busdev@csc.com or call: +1 888 512 7068 (North America); e-mail: eur_budev@csc.com or call +44 (0) 845 602 4203 (EMEA).



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About CSC

The mission of CSC is to be a global leader in providing technology-enabled business solutions and services.

With the broadest range of capabilities, CSC offers clients the solutions they need to manage complexity, focus on core businesses, collaborate with partners and clients and improve operations.

CSC makes a special point of understanding its clients and provides experts with real-world experience to work with them. CSC is vendor independent, delivering solutions that best meet each client's unique requirements.

For 50 years, clients in industries and governments worldwide have trusted CSC with their business process and information systems outsourcing, systems integration and consulting needs.

The company trades on the New York Stock Exchange under the symbol "CSC."