

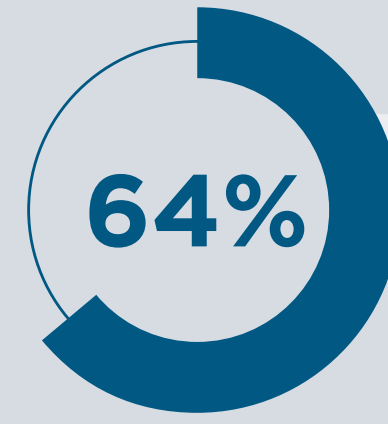
# PERSONALIZING YOUR WORKPLACE EXPERIENCE

## YOUR WORKPLACE, YOUR EXPERIENCE, YOUR WAY

CSC MYWORKSTYLE

Personalized, collaborative and secure—CSC MyWorkStyle accelerates your business.

As new data, applications and next-gen devices enter your world, integration and security are key, as is being able to work the way you choose—wherever, however and whenever. With an end-to-end solution that's personalized for your work style and available as a service, we can help solve problems and accelerate business.



64% of execs believe cloud-based collaboration tools help business execute faster<sup>1</sup>

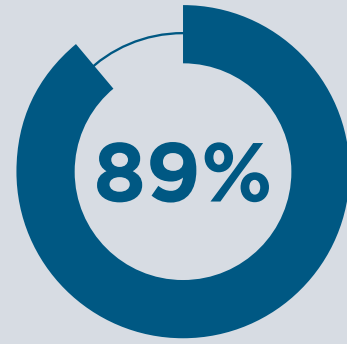
### COLLABORATION IS GOOD BUSINESS

Strong businesses realize the importance of:

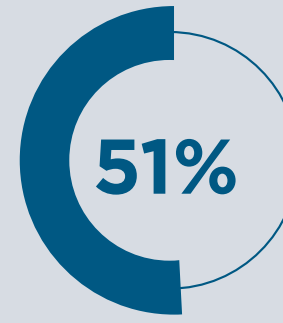
- Faster, smarter decisions
- Streamlined operations
- Increased creativity
- Stronger supplier, partner and business networks

### THE WORKPLACE IS ANY PLACE

- Workers need:
- Anytime, anywhere productivity on any device
  - Open collaboration
  - Easy access to company resources



89% of millennials would prefer to choose when and where they work rather than work 9-to-5<sup>2</sup>



51% of executives say that BYOD programs increase employee creativity<sup>3</sup>



67% of IT professionals see enhanced workplace productivity from BYOD policies<sup>4</sup>

## SO WHAT'S THE HOLDUP?

Most workplace solutions are fragmented, insufficient and difficult to manage.

**NOT CONNECTED**  
82% of workers say that they need to partner with others to get work done<sup>5</sup>

**NOT CONTROLLED**  
2/3 of employees bring their own devices to work<sup>6</sup>

**NOT INNOVATIVE**  
70% of IT budgets are spent on maintaining the status quo<sup>6</sup>

**NOT SECURE**  
72% of companies say mobile device use has increased security incidents<sup>7</sup>

**NOT SIMPLE**  
2.95 devices per employee<sup>8</sup>

## BUT THAT WAS THE OLD WAY.

Introducing the new way to work:

## CSC MYWORKSTYLE

### CSC MYWORKSTYLE

CSC MyWorkStyle is an as-a-service end-to-end solution packaged for individual work style needs with evergreen technology updates—delivered with scalable managed services, managed desktop and consulting—within a zero touch intelligent service model.



### OUR WORKSTYLE SOLUTIONS

We offer predefined solutions for five unique work styles—from deskless workers to innovators.

#### CSC MyWorkStyle enterprise tools legend

- MOBILITY
- EMAIL
- DEVICE MANAGEMENT
- UNIFIED COMMUNICATIONS
- SOCIAL

### WHAT MAKES CSC DIFFERENT?

CSC MyWorkStyle gives you the power to build collaborative global communities and maximize business productivity—all within a single platform.

**EVERYTHING AS A SERVICE**  
Scale up or scale down to fit your business needs.

**EVERGREEN TECHNOLOGY**  
Stay current with the latest innovations and technology upgrades.

**DEVICE INDEPENDENCE**  
Allow your workers to use any device they choose, wherever they go.

**CONNECTED MULTI-CLOUD PLATFORM**  
Gain the flexibility to leverage multiple clouds through a single access point, saving time and enhancing security.

LEARN MORE ABOUT  
CSC MYWORKSTYLE  
[www.csc.com/workplace\\_services](http://www.csc.com/workplace_services)

CSC MYWORKSTYLE

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2. "Millennials and the Future of Work," oDesk and Millennial Branding, 2013.  
3. "The Rise of BYOD," TrackVia, 2013.  
4. CompuCom, 2013.  
5. "How the Workplace Can Improve Collaboration," Steelcase, June 2010.  
6. The State Of Workforce Technology Adoption: Global Benchmark 2012, Forrester Research, Inc., 2012.  
7. Pass Global Mobile Workforce Report, 2013.  
8. CSC CIO Barometer, 2012.